The First International Talent Management Congress

Shefa Neuroscience Research Center, Tehran, Iran, 15-17 December, 2015

The Neuroscience Journal of Shefaye Khatam

Volume 3, No. 3, Suppl. 2

Poster Presentation

Women Entrepreneurship and Talent Management

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Published: ***15 December, 2015***

Abstract

Women entrepreneurship is the key to the economic development of any country. There is a great focus on developing women entrepreneurs in developing countries as this is realized to lead to employment creation and increasing the per capita income. Research indicates that successful women entrepreneurs are those who have benefitted from family support. This abstract is part of a several studies on women entrepreneurship and the main objective of the paper is to analyze the challenges of talent management for women entrepreneurs. These challenges include, labor burden, access to financial resources, limited access to markets, low education and training, less access to networks, and unfavorable government policies. The discussions on these issues appear to show serious limitation on female entrepreneurs compared to their male counterparts. To conclude, this abstract is confirming the view that women entrepreneurs face a number of challenges and one of the important one being talent management. As mentioned this paper is part of a larger study on women entrepreneurs and thus more investigations are being made.

Keywords: Aptitude, Women, Entrepreneurship.

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