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## Poster Presentation

### Cross-Cultural Comparison of Iran-Georgia Major Driving Behavior Problems

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#### **Abstract**

Ninety percent of road traffic deaths occur in low- and middle-income countries, which claim less than half the world's registered vehicle fleet. Iran and Georgia have a strategic position in the region and as a bridge connect Europe to Asia. Almost all over the world countries are planning and implementing solutions to stop tsunami of road accidents. In this paper the main challenges of road safety in both countries have been discussed and then using a road safety survey among Iranian-Georgian experts, main findings and priorities have been identified and compared. Comparison of surveys showed that we have lots of similar problems in both countries that mainly come from cultural unsafe habits and also level of perceived risk by road users. Since both countries have close cultures are categorized as middle income countries it could be predicted that successful efforts in one country could be possibly effective in another one. At the end an example of root cause analysis for aggressive driving problem is provided to clarify the possible solutions for future teamwork. Necessarily same solutions do not lead to successful achievements. Cultural norms, educational and enforcement methods vary from one country to another and to stop wasting the time it is better to start regional road safety cooperation for sharing the experiences and benefit each other.

**Keywords:** Road Safety, Root Cause Analysis, Cooperation.

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